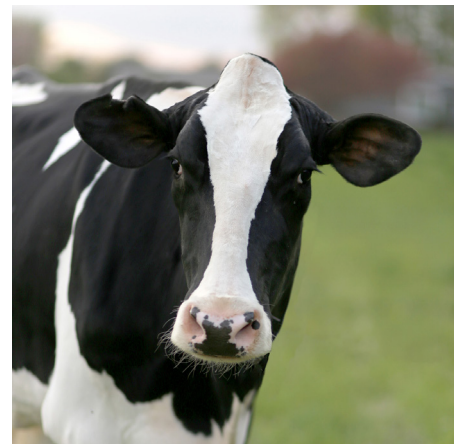


STAND STRONG™ FOR RUMINANTS WITH COMF^oR™

Stand Strong™ with Comfort™ is an everyday feed additive for ruminants that helps maintain consistent feed intake and release more energy from feed, as well as provide animal comfort during times of environmental challenges.

Helps overcome:

- Heat stress
- Poor feed intake
- Disease pressure
- Suppressed immunity
- Reproductive challenges



Comfort™ Benefits:

- Helps minimize performance losses associated with environmental heat challenges
- Helps maintain a healthier gut resulting in more consistent feed intake and nutrient absorption
- Stimulates water intake to help animals better cope with high relative heat indexes
- Stimulates rumen microbial function for increased fiber breakdown, providing more energy for production

Recommended Use:

Feed to all classes of ruminant animals at the following rates:

Cows: 1/4 to 1/2 oz. per day

300-500 lbs.: 1/4 oz. per day

500 lbs. plus: 1/4 to 1/2 oz. per day

Goats & Sheep: 1 oz. per head per day

Product #2706-50
50 lb. Bag



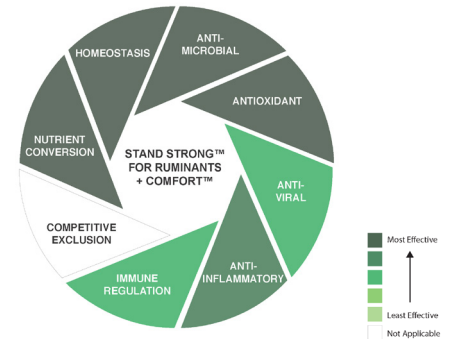
What's Inside:

NEXUS™ Formulation

Stand Strong™ with **Comfort™** is a NEXUS™ formulated product.

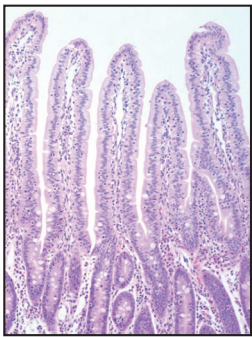
NEXUS™ is Ralco's patent-pending formulation approach that is based on the needs of the animal, phase of production and economic realities of each situation. After mapping the animal health properties of a challenge, we match up the precise phytonutrient properties needed to overcome it.

Stand Strong™ with **Comfort™** is NEXUS™ formulated to overcome environmental challenges in ruminants with the following properties.

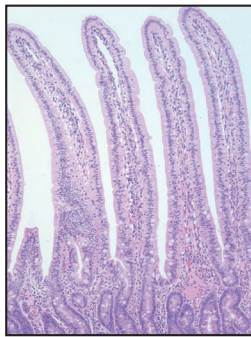


Custom Blend of Essential Oils

Naturally promotes gut health and helps reduce pathogen load through broad spectrum antimicrobial properties. Outstanding antioxidant capacity results in less oxidative stress and more energy for production in times of stress.



Control
Leaky gut



Custom Blend of Oils
Healthy gut

These micrographs demonstrate the increased strength of villi in the gut which directly contribute to keeping pathogens at bay, preventing leaky gut and improving nutrient absorption.

Patented Microbial Catalyst®

Microbial Catalyst® improves nutrient conversion by stimulating existing rumen microbes. These microbes produce more enzymes, volatile fatty acids and carry out greater fiber digestibility to unleash more nutrients from feed for enhanced growth and performance.

Encapsulated Capsicum

Promotes homeostatic feed intake and water consumption for a more consistently filled rumen with less acidosis challenges and less heat generated in digestion. Helps regulate insulin and glucose for greater production as well as increase blood flow back to the gut.