

# Synovex<sup>®</sup> One Grower 200-day implant is proven to deliver.

**+62 lb.<sup>1</sup>**

Advantage over no implant for steers and heifers in the feedlot.



**+20 lb.<sup>2</sup>**

Average advantage over Revalor G and Encore for steers on native grass.



**+\$17.48<sup>3</sup> \***

Profit advantage over Revalor G in steers on wheat pasture 212 days.



## Learn more about the advantages of long duration.

If you would like to learn more about the many advantages that come with up to 200 days of uninterrupted implant performance, visit [GrowWithSynovex.com](https://www.GrowWithSynovex.com) or contact your Zoetis representative.

Synovex One Grower is not approved for repeated implantation (reimplantation) with this or any other cattle ear implant within each separate production phase (pasture phase and confinement phase). Do not use in beef calves less than two months of age, dairy calves and veal calves. Refer to label for complete directions for use, precautions and warnings.

*\* 15.5 added gain Synovex<sup>®</sup> One Grower (Grass) over Revalor<sup>®</sup>-G. x \$1.38 (average of 1,000 lb. steer prices in SD and NE sales. See reference 3.) = \$21.39 - \$3.90 added cost of Synovex One Grower versus Revalor-G = \$17.48 profit advantage for Synovex One Grower over Revalor-G. Implant price reference is Valley Vet Supply Online.*

<sup>1</sup> Data on file, Study Report No. A131C-US-19-741, Zoetis Inc.

<sup>2</sup> Data on file, Study Report No. 16CARGFA01, Zoetis Inc.

<sup>3</sup> Data on file, Study Report No. 17CRGIMP-01-02, Zoetis Inc.

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# Add weight. Gain peace of mind.

Synovex<sup>®</sup> One Grower demonstrated value in the feedlot and on pasture.



**SYNOVEX<sup>®</sup> ONE  
GROWER**

(trenbolone acetate and estradiol benzoate extended-release implants)

**zoetis**

# Studies showed 15- to 62-pound advantage.

You know what it takes to produce as much gain as possible in every head of cattle. That constant need to manage the bottom line gets stressful.

Recent research on the value of long-duration implants should help put your mind at ease.

Three separate studies showed that Synovex® One Grower, the only trenbolone acetate implant approved for steers and heifers in the feedlot or on pasture, delivered weight-gain advantages of 15, 20 and 62 pounds.<sup>1-3</sup> Whether you're grazing or feeding in confinement, your operation can see up to 200 uninterrupted days of improved gain and more profit.



## 62-lb. advantage over no implant.

### Multistate Confinement Study<sup>1</sup>

1,600 steers and heifers implanted with Synovex® One Grower in four locations demonstrated:

62.1-lb. improvement in  
final body weight

10.8% improvement in  
average daily gain

## 20-lb. advantage on average.

### Oklahoma Spring Native Grass Study<sup>2</sup>

A comparison among steers implanted with Synovex One Grower, Revalor®-G and Encore® showed:

20-lb. advantage over  
Revalor-G and Encore

2.22 average daily gain

\$24 more net income per head  
when considering weight gain

## 15 lb. = \$17.48 profit advantage.

### Oklahoma Winter Wheat Pasture Study<sup>3</sup>

387 steers implanted with Synovex One Grower and Revalor®-G that grazed on Oklahoma wheat pasture for 212 days showed:

15 more pounds in gains

2.61 average daily gain

\$17.48 profit advantage\*

# Why stress over implants?

## Reduce worry for all involved.

Whether they're on pasture or in the feedlot, imagine going 200 days without having to rework cattle. Handling cattle only once could mitigate animal stress and injury risk. Time not spent reimplanting could free up time for workers to get other work done. Additionally, Synovex® One Grower is the only true 200-day trenbolone acetate and estradiol implant for steers and heifers, whether on pasture or in the feedlot. So you only need one applicator and one implant for all your cattle.

## Increase marketing opportunities.

When your implant works consistently for 200 days, your decision-making window opens 80 days wider. The flexibility to respond to market signals past the 120 days provided by a conventional implant could result in more dollars in your pocket. Each additional day your implant can support increased weight gain, on pasturer in the feedlot, adds to your bottom line.

