



Your Calves Come First

Healthy calves create a more profitable herd. Make First Arrival® with Encrypt® a core part of your digestive health support program for your calves during the critical early growth period.

Novel ingredients are scientifically combined to deliver the broadest, most targeted approach to helping you reach your goal of producing healthy calves and reaching the genetic target you invested in to drive future profitability.

The following innovative components, never before combined, help maintain normal intestinal health and support a healthy, functioning immune system in dairy and beef calves when they need it most.



Encrypt® is a unique fiber source that helps maintain the protective layers of the gut



Dried egg package contains both egg yolk and whole egg proteins



Yucca schidigera, psyllium seed husk, and vitamins A, D and E provide added support for the growing calf



Specialized condensed whey solubles sourced from dairy cows



Contains a source of micro-encapsulated live (viable) naturally occurring microorganisms



Essential oils for flavor

All-natural ingredients bring benefits:



- Will not interfere with antibiotic regimens nor vaccination protocols.
- Requires no meat withhold.

Does not contain any animal slaughter by-products, such as bone charcoal, which are banned for use in organic, natural and grass-fed production. **Organic producers:** Always confirm with your certifier that First Arrival® with Encrypt® is approved for use in your operation.



Herds feeding First Arrival® with Encrypt® as recommended reported spending up to 60% less on antibiotics.

First Arrival® with Encrypt® Calf Powder

Recommended to feed for 14 days to help maintain normal digestive health and support a healthy immune system in newborn dairy and beef calves when they need it most:

- Dairy replacement heifer calves– self or custom raised.
- Dairy beef bulls – on farm or prior to shipment.
- Veal calf operations – during stressful periods.

Feeding Instructions:

- Begin feeding when the calf is 24 hours old. Feed 10 grams per feeding (2X daily) for the first two days. For the next 12 days, provide 5 grams per feeding (2X daily). May be fed for longer than two weeks and feeding amount doubled depending on level of support desired.
- Mix into milk replacer or milk between 110-120° and then feed to calves at 101° F. It can also be used with automatic calf feeders.
- Easy to use – buckets, bottles and hands clean up easily.

Available in the following sizes:

- 800-gram pouch (5 calves)*
- 4,000-gram pail (25 calves)
- 8,000-gram pail (50 calves)
 - Includes labels in English and Spanish
- 45-pound box (125 calves)
 - Includes labels in English and Spanish
 - Has a 5-gram and 16-ounce scoop (delivers 30, 10 gram feedings and 60, 5 gram feedings)

*At label feeding rates, each calf will receive 160 grams of First Arrival® Powder over the 14 days.

First Arrival® with Encrypt® Calf Formula Paste – For Individual Administration

Recommended for use during times of stress, weaning, transportation and during water/feed changes.

Feeding Instructions:

- Administer paste orally to calves over 24 hours old.
- Depending on level of support desired, administer 20 gm (20cc), 40 gm (40cc) or 60 gm (60 cc) as needed. Repeat as necessary.
- Store in a cool, dry place, out of sunlight.

Available in the following sizes:

- First Arrival Calf Formula paste is available in a 60g (60cc) tube.